



Sponsorship Form

Lights Over Morse Lake Festival
Cicero, Indiana
July 4th weekend, 2020
lightsovermorselake.org

Name (Business or Individual) _____

Contact Person _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

Website or Facebook page link _____

Pledge Commitment:

I (we) pledge a total of \$_____ to the 2020 Lights Over Morse Lake Festival.
 Pledge commitment due by April 1, 2020 and paid in full by May 1, 2020.

Signature _____ Date _____

Sponsorships for 2020:

Event Sponsor			Fireworks Sponsor		
	Music Concert	\$2,000		Flag	\$1,000
	Music Concert	\$1,000		Red	\$500
	Parade	\$1,500		White	\$350
	Nostalgic Flights Flyover	\$1,200		Blue	\$250
	Golf Cart Poker Run	\$1,000		Star	\$100
	Talent Show	\$750		Firecracker	\$50
				Sparkler	\$25

For more information contact:

Jackie Hayden, Chair • 317-446-1352 • jackie.hayden@lightsovermorselake.org
Craig Bowen, Co-Chair • 317-727-8873 • craig.bowen@lightsovermorselake.org

Visit lightsovermorselake.org for PayPal payment.

Please make checks payable to "LOML" or "Lights Over Morse Lake" and mail to:
Lights Over Morse Lake, Inc.

**PO Box 854
 Cicero, IN 46034-0854**

Lights Over Morse Lake is a 501 (C)(3) non-profit and donations are tax-deductible.



SPONSORSHIPS

\$2,500 - \$1,500 LEVEL

- Half page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Banner displayed at the event and during Festival
- Free booth space for sponsor at Festival
- Sponsorship listed on LOML website with a 1/3rd page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

\$1,000 - \$750 LEVEL

- 1/4th page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/4th page width business logo on the home and sponsors pages with link to website or Facebook page.

\$500 LEVEL

- 1/8th page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/5th page width business logo on the sponsors page with link to website or Facebook page.

\$350 - \$250 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website with a 1/6th page width business logo on the sponsors page with link to website or Facebook page.

\$100 - \$25 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website sponsors page.