



Sponsorship Form
Lights Over Morse Lake Festival
Cicero, Indiana
July 4th weekend, 2022
lightsovermorselake.org

Name (Business or Individual) _____

Contact Person _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

Website or Facebook page link _____

Pledge commitment and payment due by April 1st.

Signature _____ Date _____

Levels available:

\$25 Sparkler Sponsorship _____

\$50 Firecracker Sponsorship _____

\$100 Star Sponsorship _____

\$250 Blue Sponsorship _____

\$350 White Sponsorship _____

\$500 Red Sponsorship _____

\$ _____ Higher Level/Event Sponsorship _____



For higher level & event sponsorships (concerts, parade, poker run, etc.) please contact Craig to discuss options.

For more information contact:

Craig Bowen, Co-Chair • 317-727-8873 • craig.bowen@lightsovermorselake.org

Visit lightsovermorselake.org for PayPal payment.

Please make checks payable to "LOML" or "Lights Over Morse Lake" and mail to:

Lights Over Morse Lake, Inc.

PO Box 854

Cicero, IN 46034-0854

Lights Over Morse Lake is a 501 (C)(3) non-profit and donations are tax-deductible.

If you would like a tax receipt please check here



SPONSORSHIPS

The Lights Over Morse Lake Festival is attended by residents from all over central Indiana. Over the past years, the LOML festival has drawn over 10,000 visitors. Sponsorship of LOML allows your company to reach these families. There are several levels of commitment for our residents and businesses. For higher level & event sponsorships (concerts, parade, poker run, etc.) please contact Craig Bowen to discuss options.

- LOML prints up to 3,000 color programs and has a digital reach of over 100,000.
- Sponsors can choose to sponsor events, such as the Music Festival, Parade, Carnival, etc.
- Event sponsors are entitled to larger ads and banners that are displayed at their event.

\$2,500 - \$1,500 LEVEL

- Half page color ad in program
- Banner displayed at the event and during Festival
- Free booth space for sponsor at Festival
- Sponsorship listed on LOML website with a 1/3rd page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

\$1,000 - \$750 LEVEL

- 1/4th page color ad in program
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/4th page width business logo on the home and sponsors pages with link to website or Facebook page.

\$500 LEVEL

- 1/8th page color ad in program
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/5th page width business logo on the sponsors page with link to website or Facebook page.

\$350 - \$250 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website with a 1/6th page width business logo on the sponsors page.

\$100 - \$25 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website sponsors page.