



Sponsorship Form
Lights Over Morse Lake Festival
Cicero, Indiana
July 4th weekend, 2023
lightsovermorselake.org

Name (Business or Individual) _____

Contact Person _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

Website or Facebook page link _____

Pledge commitment and payment due by March 15, 2023

Signature _____ Date _____

Levels available:

\$25 A Sparkler Sponsorship _____

\$50 A Firecracker Sponsorship _____

\$100 A Star Sponsorship _____

\$250 A Blue Sponsorship _____

\$350 A White Sponsorship _____

\$500 A Red Sponsorship _____

\$ _____ Higher Level/Event Sponsorship _____

For higher level & event sponsorships (concerts, parade, poker run, etc.) please contact Craig to discuss options.



For more information contact:

Craig Bowen, Co-Chair • 317-727-8873 • craig.bowen@lightsovermorselake.org

Visit lightsovermorselake.org for PayPal payment, send a check, or pay via Venmo (scan code on the right). If using Venmo, please label payment as sponsorship & give your Venmo username here _____

Please make checks payable to "LOML" or "Lights Over Morse Lake" and mail to:

Lights Over Morse Lake, Inc.

PO Box 854

Cicero, IN 46034-0854

Lights Over Morse Lake is a 501 (C)(3) non-profit and donations are tax-deductible. If you would like a tax receipt please check here

venmo





SPONSORSHIPS

\$2,500 - \$1,500 LEVEL

- Half page color ad in program (3,000 programs printed, over 20,000 social media views)
- Banner displayed at the event and personal yard signs through park during Festival
- Free booth space for sponsor at Festival
- Private showcase of your business on social media
- Sponsorship listed on LOML website with a 1/3rd page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page

\$1,000 - \$750 LEVEL

- 1/4th page color ad in program (3,000 programs printed, over 20,000 social media views)
- Banner displayed and shared yard signs through park during Festival
- Shared showcase of your business on social media with other sponsors
- Sponsorship listed on LOML website with a 1/4th page width business logo on the home and sponsors pages with link to website or Facebook page

\$500 LEVEL

- 1/8th page color ad in program (3,000 programs printed, over 20,000 social media views)
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/5th page width business logo on the sponsors page with link to website or Facebook page

\$350 - \$250 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website with a 1/6th page width business logo on the sponsors page with link to website or Facebook page

\$100 - \$25 LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website sponsors page